



The University of the Philippines

GAZETTE

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TABLE OF CONTENTS

1282nd MEETING, 20 SEPTEMBER 2012

MATTERS ARISING FROM THE MINUTES OF PREVIOUS MEETINGS

A.	Very Respectful <i>Ex Parte</i> Motion for Resolution on Faculty Reinstatement Issue Filed by Respondent-Appellants Dean Enrique M. Avila and Prof. Ernesto P. Pineda	11
B.	On the case of Dean Enrique M. Avila, Prof. Ernesto P. Pineda, and Mr. Alsidry Sharif	11
C.	On the Contract of Lease between the University of the Philippines (Lessor) and the Roman Catholic Diocese of Cubao through the Parish of the Holy Sacrifice (Lessee)	11-12
D.	On the Revised Guidelines on the Selection Criteria and Process of Professor Emeritus	12-13
E.	On the Performance of UP in Professional Examinations	13

REPORT of the PRESIDENT and other SECTORAL REGENTS

A.	Report of the President	14-16
B.	Report of the Faculty Regent	17-19
C.	Report of the Student Regent	19-20
D.	Report of the Staff Regent	20

Rationale

The University of the Philippines Los Baños, a premier university in agriculture, forestry, environment and biotechnology has proposed to enhance its relevance by expanding its curricular programs to cover cross-cutting development issues confronting key sectors in development such as agriculture, forestry, environment, science and technology and governance. This proposal of a PhD in Development Studies provides an integrative academic framework for the study of these concerns. Its focus will be on the interaction of agriculture and food systems, natural resources and social environments.

Justification

Development studies as a multi-disciplinary field of study is problem-oriented aimed at providing knowledge and increased understanding of the complexities of the development process. As offered in various universities in the Philippines and abroad, development studies is holistic in analysis and utilizes inter-,cross-,multi-, and trans-disciplinary approaches. The PhD in Development Studies program prepares graduates for careers in academe, government and non-government agencies, international agencies and the private sector as development specialist, researcher, or manager.

The Proposal was favorably acted upon by the UP Los Baños University Council at its meeting held on 23 July 2012.

E. Revisions of the BOR-Approved Programs, as follows:

- Visiting Professor Program
- Foreign-trained Filipino PhD Faculty Recruitment Program
- International Publication Award (for Journal Article)
- Adjunct Professorship
- Research Dissemination Grant

The University has started strengthening its faculty complement by inviting foreign experts and mentors in various fields under the Visiting Professor Program. However, there is a need to expand the coverage of the program to include Filipino experts not only in the academe but also in industry and government who will contribute to enhancing and upgrading UP's academic programs.

F. Renaming of the “Department of Agribusiness Management (DAM)” Under the College of Economics and Management to the “*Department of Agribusiness Management and Entrepreneurship (DAME)*”, UP Los Baños

Background

In 1975, the Department of Agribusiness Management (DAM) was established to develop agribusiness management manpower, rural-based agribusiness firms and traditional agriculture into commercial undertakings. In today's competitive business landscape, the traditional agribusiness has become more market-oriented and is considered as a dynamic and systematic endeavour that serves consumers globally and locally through innovation and management of multiple value-chains. In light of recent developments, it is proposed that DAM be renamed to the Department of Agribusiness Management and Entrepreneurship (DAME). Entrepreneurship is more than the mere management of business. It is a mindset anchored on innovation. While the existing