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2 **VI. POLICY MATTERS ... (cont'd)**

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4 Matters recommended by the President ... (cont'd)

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8 **P. Proposal to prohibit (1) the use of UP's name by**  
9 **groups/organizations/centers conducting review**  
10 **classes for entrance/qualifying exams such as the**  
11 **UPCAT, LAE, NMAT; and (2) the use of UP facilities**  
12 **for this purpose**

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14 Justification:

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16 There is a proliferation of groups/organiza-  
17 tions/centers using UP's name or the acronym UP to  
18 advertise their review classes for entrance/qualifying  
19 exams such as the UPCAT, the LAE and the NMAT.  
20 Their advertisements tend to mislead the public who gets  
21 the impression that these review classes are sponsored  
22 by the University.

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24 More appalling is when these review classes are  
25 conducted by UP faculty and staff using the facilities of  
26 the University. These not only mislead the public, but  
27 also give false hopes to examinees who might think that  
28 they will pass the entrance/qualifying exams because  
29 they paid for a UP-sponsored review class.

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31 **Board action: Approval**  
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